THE CHURCH ACCELERATOR CERTIFICATION · OVERVIEW FOR CHURCH LEADERSHIP

POWERED BY SYSTEM & SOUL

THE MOST IMPORTANT MISSION IN YOUR CITY DESERVES THE BEST LEADERSHIP IN YOUR CITY.

The Church Accelerator Certification is a **two-day, in-person certification** that equips an executive pastor or senior church leader to lead their own team to **clarity, alignment, and full potential** — using a complete, proven framework for organizational excellence.

WHAT HAPPENS IN THE TWO DAYS

You train in person with a small cohort of like-minded church leaders. Over two days, you will:

- → **Master the framework** — six interconnected elements: three that drive the system, three that build the soul of your church.
- → **Work hands-on with every tool** — the complete resource library of workbooks, agendas, and templates, ready to use with your team the week you return.
- → **Practice facilitating the key sessions** — Clarity sessions, quarterly Refuels, and the annual strategy session, with coaching on the hardest parts.
- → **Build your church's road map** — you leave with a plan, a credential, and a monthly group coaching call with Gavin Adams as your ongoing backstop.

WHAT CHANGES IN YOUR CHURCH

The certification installs a two-year rhythm that moves your church through three seasons:

SEASON ONE

CLARITY

Every leader knows the destination, the plan, and the win for their seat. Your org chart makes sense. Your scoreboard tells the truth. Your team works ON the ministry every week.

SEASON TWO

ALIGNMENT

Every ministry moves in the same direction at the same pace. Meetings solve real problems. Quarterly objectives connect daily work to long-term vision. Momentum compounds.

SEASON THREE

FULL POTENTIAL

A healthy team. A focused mission. A discipleship engine running at full strength. The church you're called to be, led with the excellence the mission deserves.

PICTURE YOUR TEAM TWELVE MONTHS FROM NOW: decisions made in days that used to take months, meetings everyone protects because they move the mission forward, and staff who know exactly what winning looks like in their seat.

WHO THIS IS FOR

Executive pastors, operations and campus leaders, or the person your team looks to when it's time to execute. You own the how in your church. Vision becomes structure through you.

If that reads like your job description, this was built for you.

FOR YOUR SENIOR PASTOR, BOARD & LEADERSHIP

MAKING THE CASE INSIDE YOUR CHURCH.

A decision this important deserves alignment at the top. Here is the case in four elements the Church Accelerator Framework addresses.

THE MISSION CASE

Our church carries the most important mission in our city, and our organizational leadership should match the weight of it.

THE STEWARDSHIP CASE

Outside coaching for similar work costs over $30,000. Certification builds the same, ongoing capability inside our team for $5,000.

THE LEADERSHIP CASE

Certification develops our team into world-class ideators and executors, and that capability stays on staff for years.

THE MULTIPLICATION CASE

Once certified, we can strengthen every team and campus with the same framework, assimilating new staff easily and effectively.

YOUR INVESTMENT

$4,000

Churches that bring in an outside coach to lead this work invest **$30,000**. Certification installs the same framework for a fraction of that, and places a certified leader on your staff, permanently.

THE FRAMEWORK STAYS. THE CAPABILITY STAYS. THE CHAMPION STAYS.

QUESTIONS YOUR LEADERSHIP WILL ASK

"Can our leader really facilitate this internally?"

Yes. The framework was built for internal facilitation. Every session comes with a complete agenda and toolset, the hardest parts are practiced during certification, and the monthly coaching call is the backstop.

"Our church is healthy and growing. Is this for us?"

Especially. Growth creates complexity, and complexity is exactly what this framework organizes. Healthy churches use it to steward momentum, develop leaders, and reach full potential.

"What do we get for the investment?"

Two days of in-person training, the complete resource library, a monthly group coaching call, and certification to lead the framework in our church.

THE PATH

01
APPLY
Tell us about you, your role, and your church. Gavin reviews every application personally.

02
CONVERSATION
A real conversation about your church and your fit, with answers to every question.

03
CERTIFICATION
Two days in person with a small cohort. Leave certified, equipped, and ready.

04
LEAD & MULTIPLY
Install the framework in your church, including every team.

THE MISSION DESERVES YOUR BEST.

Lead it with the excellence it deserves. Become the champion your mission is waiting for.

APPLY FOR THE CHURCH ACCELERATOR · HAVE A CONVERSATION · GAVINADAMS.COM