



**EMAIL SEGMENT:** Large Donors

**EMAIL SUBJECT:** Help us make 2024 our best year of ministry yet.

[First Name]

As we end 2023, I want to thank you personally for being so generous to the mission of [CHURCH NAME].

It's rare to see or experience the fruit of our generosity, but **every baptism story, every student whose life is transformed, every marriage that is reconciled, and every individual who comes back to faith in Jesus has been directly impacted by you.**

This has been an incredible year in the life of our church, yet I am convinced we are just getting started. Next year, we have HUGE dreams, a few needs, and we hope to increase our operating budget, all in an effort to reach people in our community and grow the faith of those inside our church.

**Here are a few things we are specifically praying happens next year:**

[You should outline at least three specific items or needs and the cost for each here.]

1. We believe the faith of the next generation is worth everything! Because of the growth we experienced last year, we hope to **increase our children's and student ministry budget by \$50,000**. Additionally, we plan to finish **renovating our kid's space for \$180,000**.
2. We want our church to be known for what we are FOR. Next year, we hope to **increase our generosity in the community by \$25,000**. We've identified two new community organizations that are doing amazing work, and our support can help their efforts go further, faster.
3. We had **over 8,000 people attend Winter Wonderland, Spring Fling, and Back to School Bash**. [List any events or experiences that show growth] These events help those far from God lean in his direction. As these experiences gain more traction, our costs grow. We hope to provide **an additional \$15,000 in community outreach** funding next year.
4. We need to allocate **\$30,000 to upgrade our online services' camera and audio equipment**. The number one outreach of [CHURCH NAME] is now online services. Today, people experience our church online well before attending in person.

Your year-end giving support will make these hopes become a reality. When you give above and beyond to end this year, you help us start the next year strong.

A handwritten signature in black ink that reads "Gavin Adams". The script is fluid and cursive, with the first letters of "Gavin" and "Adams" being capitalized and prominent.

**Here's what I ask you to consider:**

1. Give a year-end gift by December 31st to help make 2024 our greatest year of ministry.
2. If you have not, create a plan to financially support your church next year.

Giving once or setting up a recurring gift is simple. Go to [website.org/give] and follow the instructions.

Checks can be mailed to [CHURCH ADDRESS]. You may also consider giving stock gifts. Please email [CHURCH INFO EMAIL] for directions.

Thank you in advance for making this next year our best year.

[PASTOR SIGNATURE]

[PASTOR NAME]  
Senior Pastor