

		JANUARY				
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5
STRANGERS TO LIKE	Instagram Stories & Reels	Community & Culture Content	Community & Culture Content	Community & Culture Content	Community & Culture Content	Community & Culture Content
	Website Homepage	Static	Static	Static	Static	Static
FRIENDS TO TRUST	Instagram Grid	New Series Helpful Story/Quote	Felt Need Gathering Story/Quote	Ministry Story	Community Story/Quote	Ministry Story
	Twitter	New Series Helpful Story/Quote	Felt Need Gathering Story/Quote	Ministry Story	Community Story/Quote	Ministry Story
	Sunday Service Stream	Live Feed	Live Feed	Live Feed	Live Feed	Live Feed
	Website Secondary Pages	Content Library	Content Library	Content Library	Content Library	Content Library
	Facebook Groups	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"

		JANUARY				
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5
FAMILY TO LOVE	Weekly Church Email	New Series, Felt Need Gatherings	Felt Need Gatherings, Groups	Explore Experiences	Explore Experiences	Felt Need Event
	Weekly Parent Email	Segmented Email Content	Segmented Email Content	Segmented Email Content	Segmented Email Content	Segmented Email Content
	YouTube	Sermon Shorts	Sermon Shorts	Sermon Shorts, Felt Need Content	Sermon Shorts, Felt Need Content	Sermon Shorts
	Podcasts	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"
	Spotify	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List
FOLLOWERS TO SHARE	Facebook Posts	Personal Story Connected to New Series	Personal Story Connected to New Series	Ministry Story	Community Highlight	Ministry Story

		FEBRUARY			
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
STRANGERS TO LIKE	Instagram Stories & Reels	Community & Culture Content	Community & Culture Content	Community & Culture Content	Community & Culture Content
	Website Homepage	Static	Static	Static	Static
FRIENDS TO TRUST	Instagram Grid	Felt Need Event Story/Quote	Felt Need Gathering Story/Quote	Felt Need Gathering Story/Quote	New Series Helpful Story/Quote
	Twitter	Felt Need Event Story/Quote	Felt Need Gathering Story/Quote	Felt Need Gathering Story/Quote	New Series Helpful Story/Quote
	Sunday Service Stream	Live Feed	Live Feed	Live Feed	Live Feed
	Website Secondary Pages	Content Library	Content Library	Content Library	Content Library
	Facebook Groups	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"

		FEBRUARY			
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
FAMILY TO LOVE	Weekly Church Email	Felt Need Event, Felt Gathering	Felt Need Gathering	Felt Need Gathering	New Series
	Weekly Parent Email	Segmented Email Content	Segmented Email Content	Segmented Email Content	Segmented Email Content
	YouTube	Sermon Shorts	Sermon Shorts, Felt Need Content	Sermon Shorts, Felt Need Content	Sermon Shorts, Felt Need Content
	Podcasts	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"
	Spotify	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List
FOLLOWERS TO SHARE	Facebook Posts	Felt Need Event Story/Quote	Felt Need Gathering Story/Quote	Felt Need Gathering Story/Quote	New Series Helpful Story/Quote

		MARCH			
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
STRANGERS TO LIKE	Instagram Stories & Reels	Community & Culture Content	Community & Culture Content	Community & Culture Content	Community & Culture Content
	Website Homepage	Static	Static	Static	Static
FRIENDS TO TRUST	Instagram Grid	Ministry Story	Community Story/Quote	Spring Images, Quotes	Easter Content
	Twitter	Ministry Story	Community Story/Quote	Spring Images, Quotes	Easter Content
	Sunday Service Stream	Live Feed	Live Feed	Live Feed	Live Feed
	Website Secondary Pages	Content Library	Content Library	Content Library	Content Library
	Facebook Groups	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"

		MARCH			
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
FAMILY TO LOVE	Weekly Church Email	Explore Experience	Spring Event, Explore Experience, Classes	Spring Event, Explore Experience, Classes	Easter
	Weekly Parent Email	Segmented Email Content	Segmented Email Content	Segmented Email Content	Segmented Email Content
	YouTube	Sermon Shorts, Felt Need Content	Sermon Shorts	Sermon Shorts	Sermon Shorts
	Podcasts	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"
	Spotify	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List
FOLLOWERS TO SHARE	Facebook Posts	Ministry Story	Community Story/Quote	Spring Images, Quotes	Easter Content

		APRIL				
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5
STRANGERS TO LIKE	Instagram Stories & Reels	Community & Culture Content	Community & Culture Content	Community & Culture Content	Community & Culture Content	Community & Culture Content
	Website Homepage	Static	Static	Static	Static	Static
FRIENDS TO TRUST	Instagram Grid	Easter Content	New Series Helpful Story/Quote	New Series Helpful Story/Quote	Ministry Story	New Series Helpful Story/Quote
	Twitter	Easter Content	New Series Helpful Story/Quote	New Series Helpful Story/Quote	Ministry Story	New Series Helpful Story/Quote
	Sunday Service Stream	Live Feed	Live Feed	Live Feed	Live Feed	Live Feed
	Website Secondary Pages	Content Library	Content Library	Content Library	Content Library	Content Library
	Facebook Groups	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"

		APRIL				
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5
FAMILY TO LOVE	Weekly Church Email	Easter, Explore Experiences	New Series, Explore Experiences	Classes	Classes	
	Weekly Parent Email	Segmented Email Content	Segmented Email Content	Segmented Email Content	Segmented Email Content	Segmented Email Content
	YouTube	Sermon Shorts	Sermon Shorts	Sermon Shorts	Sermon Shorts	Sermon Shorts
	Podcasts	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"
	Spotify	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List
FOLLOWERS TO SHARE	Facebook Posts	Easter Content	New Series Helpful Story/Quote	New Series Helpful Story/Quote	Ministry Story	New Series Helpful Story/Quote

		MAY			
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
STRANGERS TO LIKE	Instagram Stories & Reels	Community & Culture Content	Community & Culture Content	Community & Culture Content	Community & Culture Content
	Website Homepage	Static	Static	Static	Static
FRIENDS TO TRUST	Instagram Grid	Community Story/Quote	Community Story/Quote	Community Serve Stories	Memorial Day Content
	Twitter	Community Story/Quote	Community Story/Quote	Community Serve Stories	Memorial Day Content
	Sunday Service Stream	Live Feed	Live Feed	Live Feed	Live Feed
	Website Secondary Pages	Content Library	Content Library	Content Library	Content Library
	Facebook Groups	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"

		MAY			
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
FAMILY TO LOVE	Weekly Church Email	Serve the Community	Serve the Community	New Series, Adult Classes	New Series, Adult Classes
	Weekly Parent Email	Segmented Email Content	Segmented Email Content	Segmented Email Content	Segmented Email Content
	YouTube	Sermon Shorts	Sermon Shorts	Sermon Shorts	Sermon Shorts
	Podcasts	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"
	Spotify	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List
FOLLOWERS TO SHARE	Facebook Posts	Community Story/Quote	Community Story/Quote	Community Serve Stories	Memorial Day Content

		JUNE			
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
STRANGERS TO LIKE	Instagram Stories & Reels	Community & Culture Content	Community & Culture Content	Community & Culture Content	Community & Culture Content
	Website Homepage	Static	Static	Static	Static
FRIENDS TO TRUST	Instagram Grid	Summer Content	Summer Content	Ministry Story	Community Story/Quote
	Twitter	Summer Content	Summer Content	Ministry Story	Community Story/Quote
	Sunday Service Stream	Live Feed	Live Feed	Live Feed	Live Feed
	Website Secondary Pages	Content Library	Content Library	Content Library	Content Library
	Facebook Groups	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"

		JUNE			
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
FAMILY TO LOVE	Weekly Church Email	Explore Experience, Adult Classes			Adult Classes
	Weekly Parent Email	Segmented Email Content	Segmented Email Content	Segmented Email Content	Segmented Email Content
	YouTube	Sermon Shorts	Sermon Shorts	Sermon Shorts	Sermon Shorts
	Podcasts	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"
	Spotify	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List
FOLLOWERS TO SHARE	Facebook Posts	Summer Content	Summer Content	Ministry Story	Community Story/Quote

		JULY				
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5
STRANGERS TO LIKE	Instagram Stories & Reels	Community & Culture Content	Community & Culture Content	Community & Culture Content	Community & Culture Content	Community & Culture Content
	Website Homepage	Static	Static	Static	Static	Static
FRIENDS TO TRUST	Instagram Grid	July 4 Content	Dog Days of Summer	Ministry Story	Felt Need Event Story/Quote	Felt Need Gathering Story/Quote
	Twitter	July 4 Content	Dog Days of Summer	Ministry Story	Felt Need Event Story/Quote	Felt Need Gathering Story/Quote
	Sunday Service Stream	Live Feed	Live Feed	Live Feed	Live Feed	Live Feed
	Website Secondary Pages	Content Library	Content Library	Content Library	Content Library	Content Library
	Facebook Groups	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"

		JULY				
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5
FAMILY TO LOVE	Weekly Church Email	Adult Classes	End of Summer Event, Explore Experience	End of Summer Event, Explore Experience	Felt Need Event, Felt Need Gathering, Felt Need Series	Felt Need Gathering, Felt Need Series
	Weekly Parent Email	Segmented Email Content	Segmented Email Content	Segmented Email Content	Segmented Email Content	Segmented Email Content
	YouTube	Sermon Shorts	Sermon Shorts	Sermon Shorts	Sermon Shorts	Sermon Shorts
	Podcasts	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"
	Spotify	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List
FOLLOWERS TO SHARE	Facebook Posts	July 4 Content	Dog Days of Summer	Ministry Story	Felt Need Event Story/Quote	Felt Need Gathering Story/Quote

		AUGUST			
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
STRANGERS TO LIKE	Instagram Stories & Reels	Community & Culture Content	Community & Culture Content	Community & Culture Content	Community & Culture Content
	Website Homepage	Static	Static	Static	Static
FRIENDS TO TRUST	Instagram Grid	Felt Need Gathering Story/Quote	Ministry Story	Community Story/Quote	Felt Need Event Story/Quote
	Twitter	Felt Need Gathering Story/Quote	Ministry Story	Community Story/Quote	Felt Need Event Story/Quote
	Sunday Service Stream	Live Feed	Live Feed	Live Feed	Live Feed
	Website Secondary Pages	Content Library	Content Library	Content Library	Content Library
	Facebook Groups	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"

		AUGUST			
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
FAMILY TO LOVE	Weekly Church Email	Felt Need Gathering	Explore Experiences, Group Options	Explore Experiences, Group Options	Felt Need Event
	Weekly Parent Email	Segmented Email Content	Segmented Email Content	Segmented Email Content	Segmented Email Content
	YouTube	Sermon Shorts, Felt Need Content	Sermon Shorts, Felt Need Content	Sermon Shorts, Felt Need Content	Sermon Shorts
	Podcasts	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"
	Spotify	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List
FOLLOWERS TO SHARE	Facebook Posts	Felt Need Gathering Story/Quote	Ministry Story	Community Story/Quote	Felt Need Event Story/Quote

		SEPTEMBER			
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
STRANGERS TO LIKE	Instagram Stories & Reels	Community & Culture Content	Community & Culture Content	Community & Culture Content	Community & Culture Content
	Website Homepage	Static	Static	Static	Static
FRIENDS TO TRUST	Instagram Grid	Felt Need Event Story/Quote	Felt Need Gathering Story/Quote	Felt Need Gathering Story/Quote	Felt Need Gathering Story/Quote
	Twitter	Felt Need Event Story/Quote	Felt Need Gathering Story/Quote	Felt Need Gathering Story/Quote	Felt Need Gathering Story/Quote
	Sunday Service Stream	Live Feed	Live Feed	Live Feed	Live Feed
	Website Secondary Pages	Content Library	Content Library	Content Library	Content Library
	Facebook Groups	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"

		SEPTEMBER			
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
FAMILY TO LOVE	Weekly Church Email	Felt Need Event	Felt Need Gathering	Felt Need Gathering	Felt Need Gathering, New Series
	Weekly Parent Email	Segmented Email Content	Segmented Email Content	Segmented Email Content	Segmented Email Content
	YouTube	Sermon Shorts	Sermon Shorts, Felt Need Content	Sermon Shorts, Felt Need Content	Sermon Shorts, Felt Need Content
	Podcasts	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"
	Spotify	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List
FOLLOWERS TO SHARE	Facebook Posts	Felt Need Event Story/Quote	Felt Need Gathering Story/Quote	Felt Need Gathering Story/Quote	Felt Need Gathering Story/Quote

		OCTOBER				
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5
STRANGERS TO LIKE	Instagram Stories & Reels	Community & Culture Content	Community & Culture Content	Community & Culture Content	Community & Culture Content	Community & Culture Content
	Website Homepage	Static	Static	Static	Static	Static
FRIENDS TO TRUST	Instagram Grid	Fall Content	Fall Content	Ministry Story	Community Story/Quote	Sunday Morning Experience Story
	Twitter	Fall Content	Fall Content	Ministry Story	Community Story/Quote	Sunday Morning Experience Story
	Sunday Service Stream	Live Feed	Live Feed	Live Feed	Live Feed	Live Feed
	Website Secondary Pages	Content Library	Content Library	Content Library	Content Library	Content Library
	Facebook Groups	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"

		OCTOBER				
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5
FAMILY TO LOVE	Weekly Church Email			Explore Experiences, Classes	Explore Experiences, Classes	Sunday Morning Experience, Adult Classes
	Weekly Parent Email	Segmented Email Content	Segmented Email Content	Segmented Email Content	Segmented Email Content	Segmented Email Content
	YouTube	Sermon Shorts, Felt Need Content	Sermon Shorts, Felt Need Content	Sermon Shorts	Sermon Shorts	Sermon Shorts
	Podcasts	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"
	Spotify	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List
FOLLOWERS TO SHARE	Facebook Posts	Fall Content	Fall Content	Ministry Story	Community Story/Quote	Sunday Morning Experience Story

		NOVEMBER			
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
STRANGERS TO LIKE	Instagram Stories & Reels	Community & Culture Content	Community & Culture Content	Community & Culture Content	Community & Culture Content
	Website Homepage	Static	Static	Static	Static
FRIENDS TO TRUST	Instagram Grid	New Series Helpful Story/Quote	Ministry Story	Thanksgiving Content	Thanksgiving Content
	Twitter	New Series Helpful Story/Quote	Ministry Story	Thanksgiving Content	Thanksgiving Content
	Sunday Service Stream	Live Feed	Live Feed	Live Feed	Live Feed
	Website Secondary Pages	Content Library	Content Library	Content Library	Content Library
	Facebook Groups	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"

		NOVEMBER			
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
FAMILY TO LOVE	Weekly Church Email	New Series			Christmas Series, Christmas Event, Christmas Eve
	Weekly Parent Email	Segmented Email Content	Segmented Email Content	Segmented Email Content	Segmented Email Content
	YouTube	Sermon Shorts	Sermon Shorts	Sermon Shorts	Sermon Shorts
	Podcasts	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"
	Spotify	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List
FOLLOWERS TO SHARE	Facebook Posts	New Series Helpful Story/Quote	Ministry Story	Thanksgiving Content	Thanksgiving Content

		DECEMBER			
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
STRANGERS TO LIKE	Instagram Stories & Reels	Community & Culture Content	Community & Culture Content	Community & Culture Content	Community & Culture Content
	Website Homepage	Static	Static	Static	Static
FRIENDS TO TRUST	Instagram Grid	Christmas Content	Christmas Content	Christmas Content	Christmas Content
	Twitter	Christmas Content	Christmas Content	Christmas Content	Christmas Content
	Sunday Service Stream	Live Feed	Live Feed	Live Feed	Live Feed
	Website Secondary Pages	Content Library	Content Library	Content Library	Content Library
	Facebook Groups	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"

		DECEMBER			
EMOTION	NOTES	WEEK 1	WEEK 2	WEEK 3	WEEK 4
FAMILY TO LOVE	Weekly Church Email	Christmas Event, Christmas Eve	Christmas Event, Christmas Eve	Christmas Eve, EOY Giving	
	Weekly Parent Email	Segmented Email Content	Segmented Email Content	Segmented Email Content	Segmented Email Content
	YouTube	Sermon Shorts	Sermon Shorts	Sermon Shorts	Sermon Shorts
	Podcasts	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"	Sunday Sermon, Tuesday "Go Deeper", Thursday "Topic Teaser"
	Spotify	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List	Next Sunday Worship Set List
FOLLOWERS TO SHARE	Facebook Posts	Christmas Content	Christmas Content	Christmas Content	Christmas Content