

MAKING YOUR NEXT PRESENTATION YOUR BEST PRESENTATION

with Dr. Gavin Adams



**Eventually, leadership
comes with a microphone.**

**Just because you're
speaking doesn't mean
anyone is listening.**

**The combination of
compelling content and
engaging presentation
creates great communication.**

Compelling Content



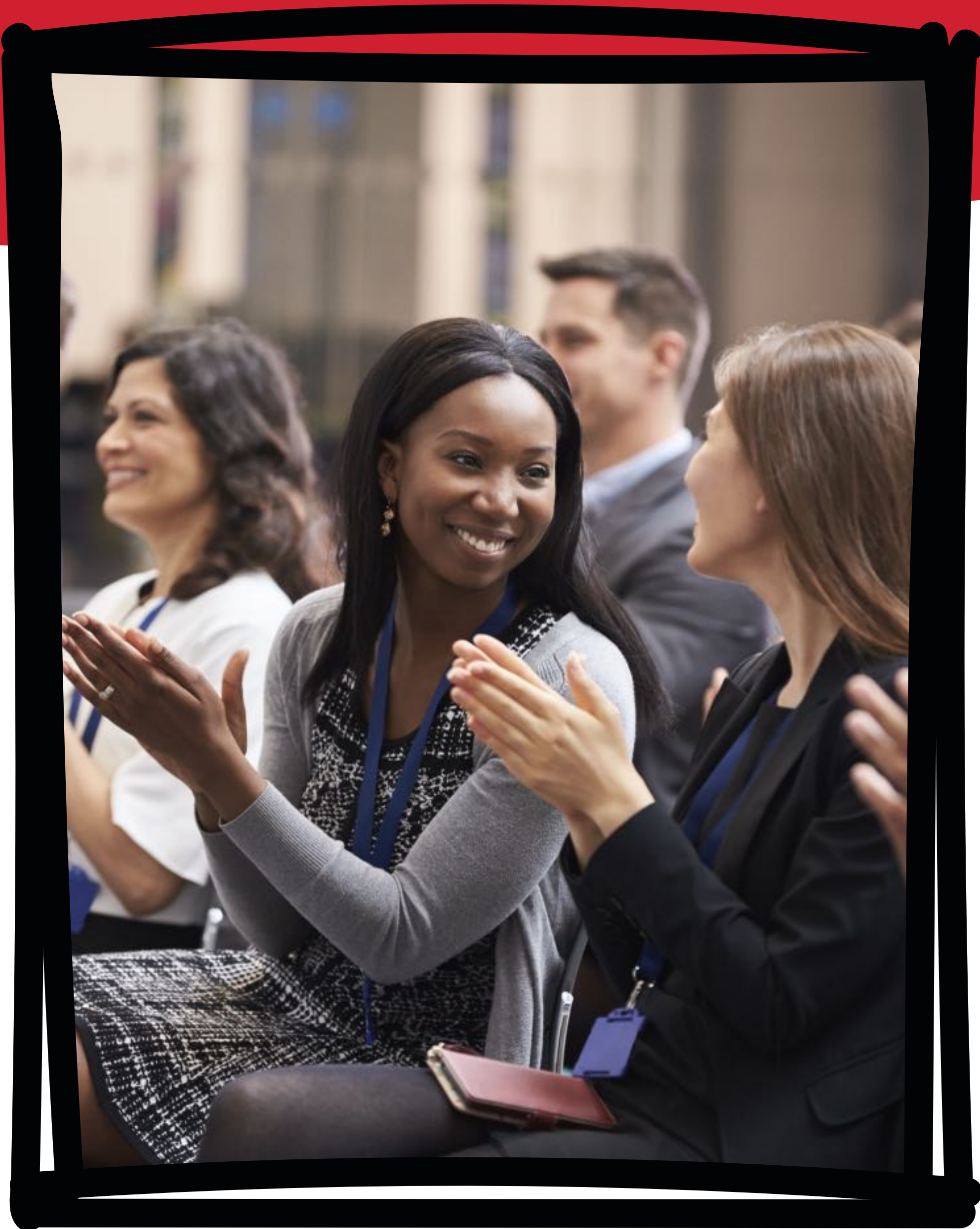
**A critical key to compelling
content lies in understanding
and aligning with how people
process information.**



Solving Problems by Building a Journey

1

The audience's ability
to **receive** is
significantly less
than your ability
to **teach**.



Solving Problems by Building a Journey

2

People process
and learn
sequentially.



Prevailing Questions

- 1 What do people need to know?
- 2 Why is it important that they know it?
- 3 What do they need to do?
- 4 Why is it important that they do it?

Five Segments of a Compelling Journey

- 1 Connection
- 2 Tension
- 3 Principle
- 4 Execution
- 5 Inspiration



Engaging Presentation: Know Your Audience



**Two people are involved
in communication:
the speaker and the listener.**

Engaging Presenters...

Bring **energy** to the
audience.

The audience will **never** be
more **excited** about the
material than you are.



Engaging Presenters...

Are sensitive to the
entire room.

The audience is **signaling** to
you. Are you paying attention?



Engaging Presenters...

Use visual aids so content
is **seen** and **heard**.

Carefully select when and how
to use **visuals** to support your
content.



Engaging Presentation: Know Yourself



Engaging Presenters...

Manage time the
entire time.

Lack of time management often
limits the time for your most
important moment - the landing.



Engaging Presenters...

Watch themselves to
break **habits**.

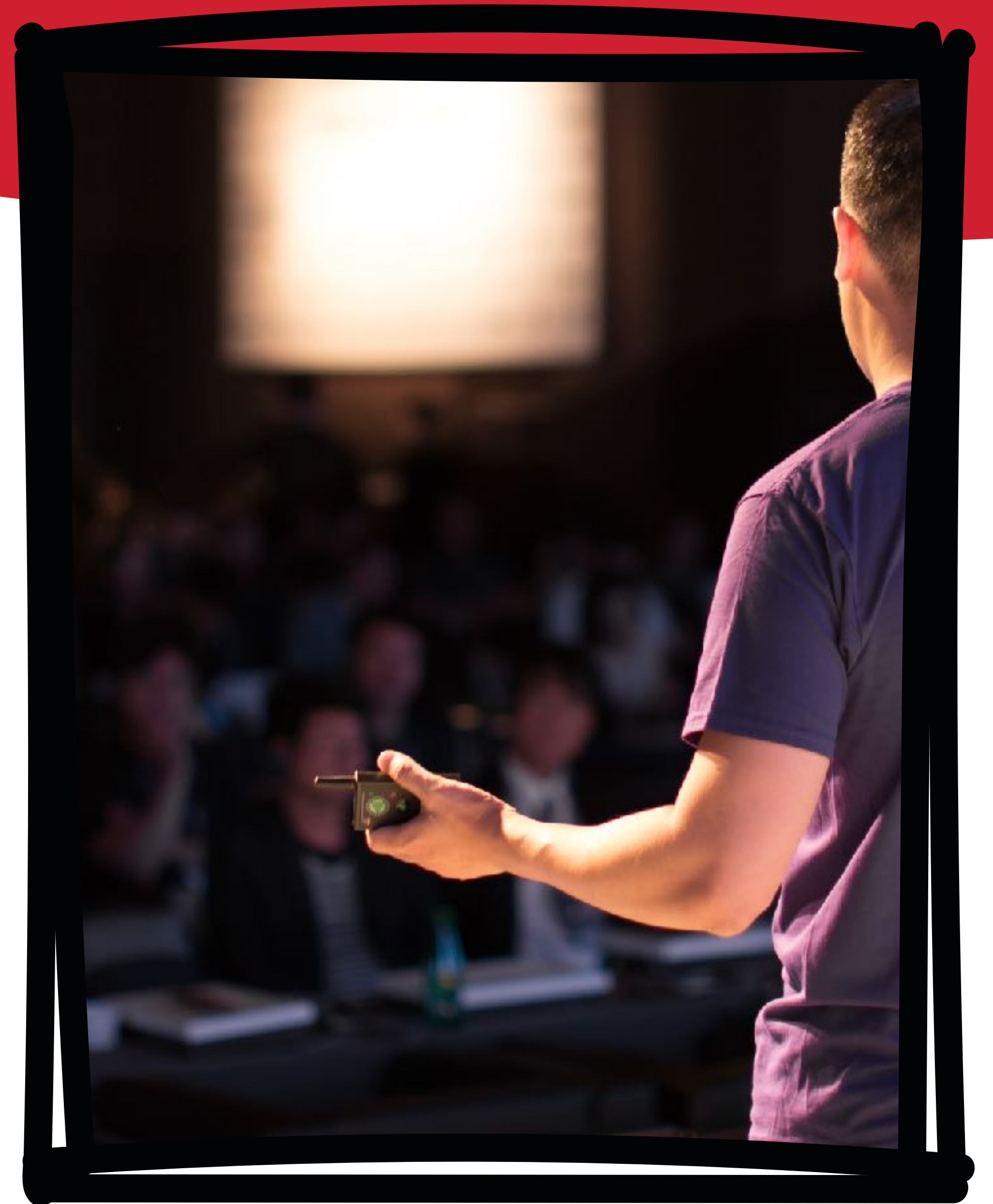
We all have internal
idiosyncrasies. Watch yourself
to break your bad habits.



Engaging Presenters...

Use their voice to **signal**
the audience.

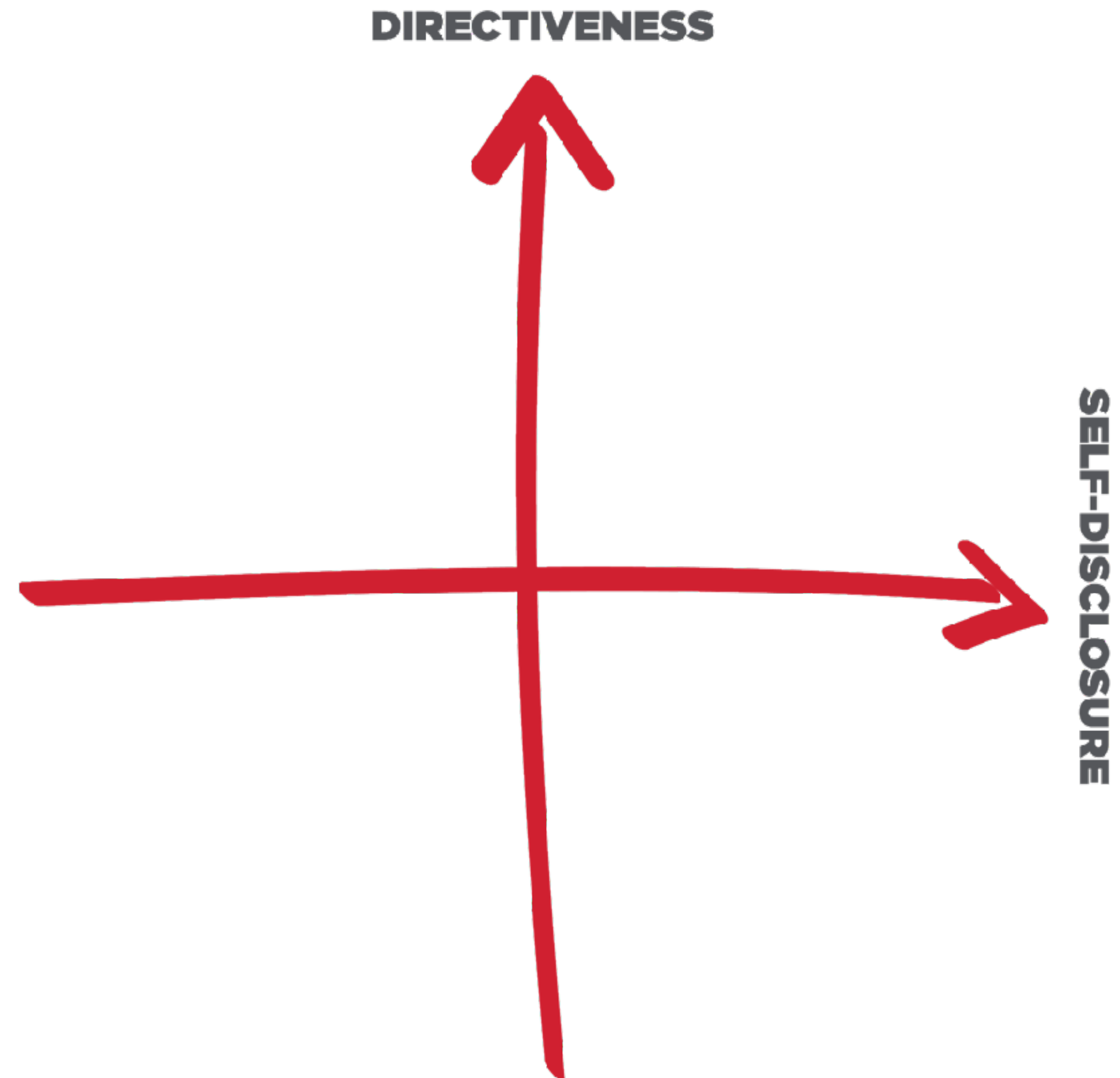
The most critical of all delivery
skills is **modulation**.



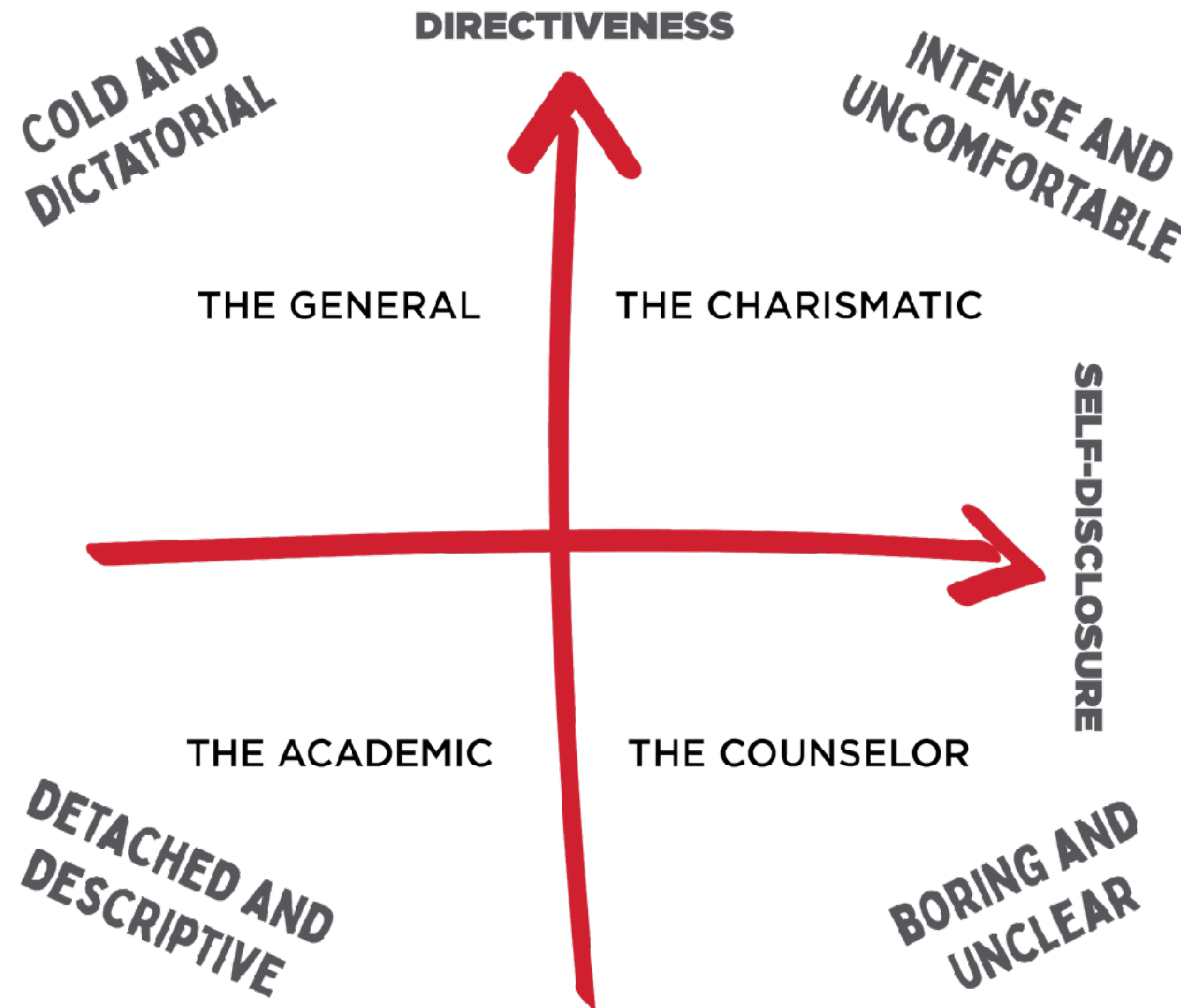
Engaging Presentation: Your Style



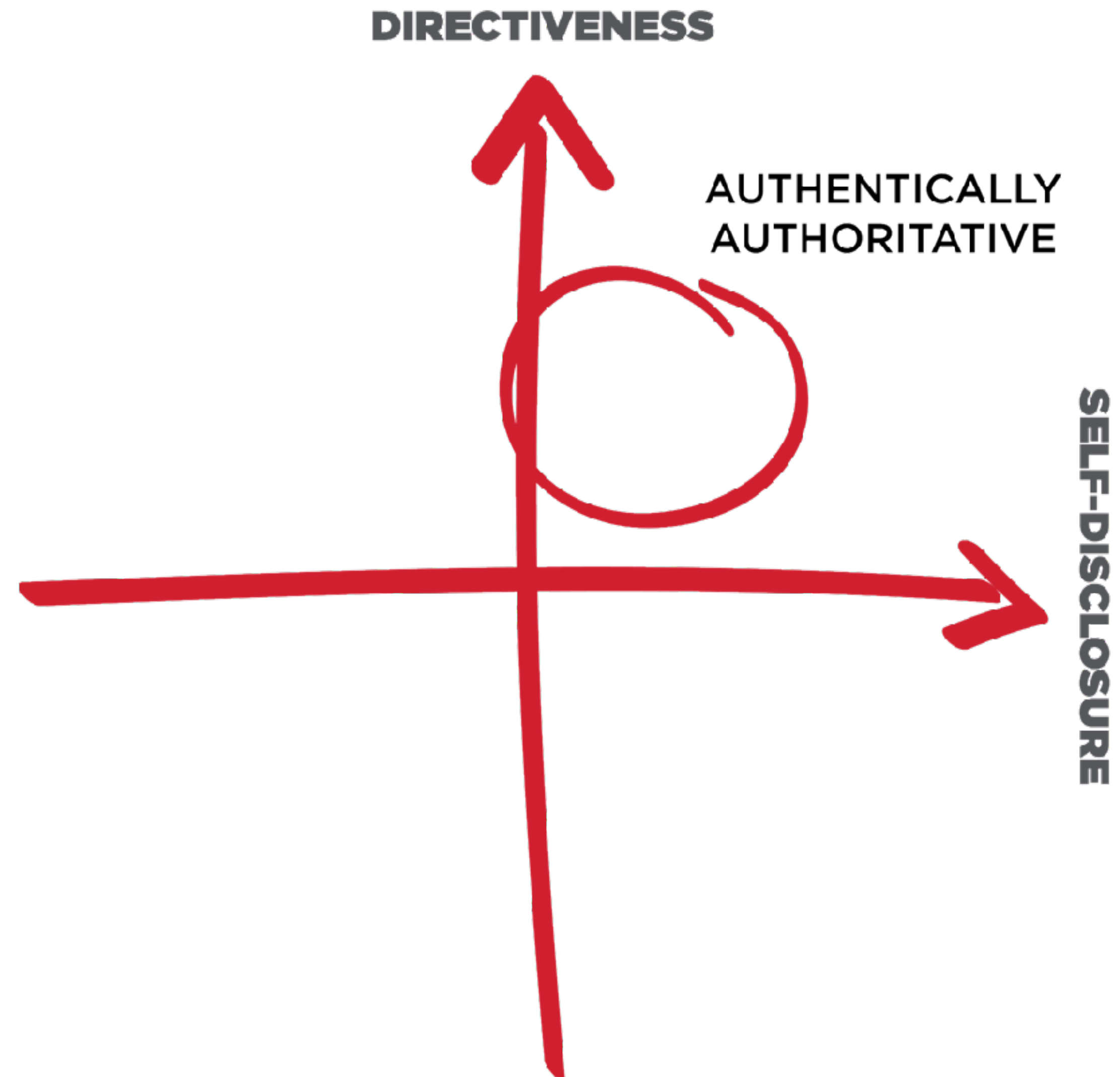
TYPICAL PRESENTER STYLES



TYPICAL PRESENTER STYLES



TYPICAL PRESENTER STYLES





**Great delivery cannot
rescue lousy content.**



**Great content without
great delivery is still bad
communication.**

MEET GAVIN



From the marketplace to ministry, I've spent my ~~professional~~ life innovating ~~solutions~~ and implementing strategies.

Explore gavinadams.com for content, resources, and consulting support.

