

PREACHING WITH PURPOSE

Self Evaluation Form

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As a communicator, it's important to evaluate yourself. This feedback form is divided into sections, allowing you to evaluate your message conceptually, your preparation, the message construction, your stage presentation, and provide any final thoughts.

MESSAGE DETAILS

Series Title:

Message Title:

Message Date:

MESSAGE CONCEPT

As people listened to the message, what did they need to know? Why was it important that they know it?

What was so compelling it had to be said? Was everything in the message built around this one compelling idea?

What were people inspired to do? Why is it important that they do it?

What was the one point made in the message? How clearly was this main point communicated? How was the main point crafted to become memorable?

MESSAGE PREPARATION

How far in advance was the message written?

How many versions were written?

Who else supported the research and writing of the content?

How many times the message rehearsed out loud?

Was a production rehearsal conducted?

How well were notes or the confidence monitor utilized?

MESSAGE CONSTRUCTION

INTRODUCTION: Great introductions create common ground with the audience and introduce an element of tension to intrigue their attention.

Opening Line: How did the message begin? What was the first sentence? (Remember, don't begin with "hello," "good morning," or "alright.")

Connection: How was common ground created with the audience?

Attention: How was tension created or elevated to engage the audience's attention? What was the specific felt or unfelt need was addressed?					
Transition: What transition statement moved the audience from the introduction to the main point of the message?					
FOUNDATION: The truth from Scripture allows us to connect what is true to why it matters.					
Main Point of the Text: Why should this truth matter to your audience?					
Context: Was sufficient background and context provided for the Scripture?					
Navigation: How was this portion of the message a journey through the text?					
Scripture: Where was energy found in the text? What was the interesting angle that supported the message direction?					
Summary: How was the truth summarized?					
Transition: What transition statement moved the audience from the truth to the application?					
APPLICATION: The purpose of preaching is not information, but application that leads to transformation.					
Now What: What were people asked to do? How was the information leveraged to inspire application?					
Specific Ask: How detailed was the application?					
Concentric Circles: What application steps were given for different people categories?					
INSPIRATION: The final moments of the message provides a chance to inspire a sense of urgency and importance for the truth and application.					
Inspiration: How were words, tone, and body language used to inspire application of the main idea?					
Urgency: How was a change of belief or behavior made urgent?					
Question: Did a question create introspection? If so, what was the question?					
Closing: Did the message crash or land smoothly? How was the pending end of the message communicated? What was the last statement?					
OVERALL: Every message is a journey for the entire audience. Transitions from one section to the next act like curves on the road. When we slow					
Specifically, how was each transitional statement or thought communicated?					
How were words, body language, pace, and tone utilized to transition between ideas?					
How well organized was the message journey? Was the path to the point clear and relatively easy to follow?					

Were there any sections of the message that felt like segments?					
How were nonbelievers acknowledged and connected?					
MESSAGE PRESENTATION					
What portion of the message had the most energy? Where was energy lost?					
Was the message and the messenger fully prepared?					
What speaking habits need to be improved? Examples: “ums” and “uhs”.					
What distractions were present during the presentation?					
If props were used, what worked? What felt clunky?					
How much time was spent looking into the camera? Looking at the crowd?					
CONCLUDING THOUGHTS					
As you watched the message, what did you love?					
If you were to preach this message again, what would you do differently?					