

Gavin Adams

THE COMPREHENSIVE CHURCH MODEL COURSE **A Six-Session Conversation to Help Church Leaders Create a Seamless Hybrid Church Experience within the Church Engagement Journey Model**

with Gavin Adams

DESCRIPTION

Gone are the days of cultural Christianity. Past church and ministry models were easier. When the community generally liked and trusted churches, ministry methods were more straightforward. Add the necessity of integrated physical and digital church expressions, and the complexity only grows.

Churches need a new model that sees and engages the community comprehensively. The solution is the Church Engagement Journey Model.

In this six-session series of conversations, we will examine this new methodology and create a strategic plan that moves your church into this seamless physical and digital world.

COURSE INFORMATION

6 Group Conversations, 1 Personal Conversation, and Additional Resources

REGISTRATION & QUESTIONS

Contact Gavin Adams: gavin@gavinadams.com

PARTICIPANT REQUIREMENTS

Understanding we get out what we put in, each participant should commit to preparing their heart and mind to engage in:

1. Session Conversations
2. Case Study Submission and Group Evaluation
3. Personal Research and Ministry Considerations

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SYNOPSIS

- *CONVERSATION 1: A "Hybrid Church" for a Hybrid World*
Description: Churches do not exist in a vacuum. They are a part of a local community and, therefore, must function in ways that best reach and grow the individuals within the community. In this session, we will consider the purpose of the local church, how being hybrid fits within the purpose, and the physical and digital channels that make up the hybrid church.
- *CONVERSATION 2: The Online Elements of a Comprehensive Church*
Description: Digital channels are plentiful, but only a church that understands how each is uniquely designed can maximize the utility of these options. This conversation will examine our social media, email, podcasting, and online service options.
- *CONVERSATION 3: The In-Person Side of the Comprehensive Church*
Description: Several ministry aspects do not translate well to an online format. There are spaces where digital ministry is optimal, and there will forever remain places where physical gatherings are preferable. In this conversation, we will delineate between the two and focus upon the best usage of in-person ministry.
- *CONVERSATION 4: Community Connection Strategy and Planning*
Description: With a healthy understanding of our digital and physical opportunities, a strategic community connection plan allows churches to build a framework upon the hybrid church foundation. This session will evaluate content, connection, and experiences as part of the Comprehensive Church Model.
- *CONVERSATION 5: New Metrics for a New Ministry Model*
Description: A new approach requires new evaluative tools. Measuring what matters is vital to maintaining our focus on our greater purpose. In this session, we will examine metrics that connect to the mission.

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- *CONVERSATION 6: Best Practices for a Ministry Model Transformation*
Description: Transforming ministry models will not be without a challenge. Staff and congregants tend to resist what they don't fully understand. In this final conversation, we will address how to leave an old model behind to embrace the new.